



VIAGRA
(sildenafil citrate) tablets

RACING TEAM



Mark Martin 14

VIAGRA Racing Team News Flash

The Magic Number Is Five Five Fun Pfizer Facts

Charlotte, NC. – Viagra® (sildenafil citrate), which sponsors Mark Martin's Ford Taurus in the NASCAR Winston Cup Series, has racked up some very impressive statistics since its introduction on March 27, 1998. So, we put our very best statisticians to work on ways to put those numbers into a NASCAR perspective to celebrate Viagra's fifth anniversary.

The first number in our calculations is 20 million. That's the number of men who have been helped by Viagra. That's enough men to fill the all the seats at Lowe's Motor Speedway 119 times or sell out every race at the North Carolina track for the next 59 years! What kinds of cars will NASCAR be racing then? Carbureted push-rod V-8's?

Pfizer Global Pharmaceuticals says nine pills are dispensed every second. That means 97,200 pills would be dispensed in a three-hour Winston Cup race. Even more would be sold if there was a rain delay.

Running the math a little further we come up with one billion. That's the total number of pills sold. That's a big number, to say the least. So taking in the big picture, if one pill was placed in each seat of every Winston Cup track (figuring average seating of 140,000), this would fill every race at every Winston Cup track for the next 187 years.

Did you ever wonder how many doctors have prescribed Viagra to their patients? The answer is more than 600,000. If they traded in their stethoscopes for pit crew uniforms, they would provide enough manpower for 122,800 five-man over-the-wall pit crews.

The same doctors have written 133 million prescriptions since Viagra was introduced in 1998. If those prescription forms were turned into tire stickers, that would add up to 33 million four-tire pit stops. Television reporter Dick Berggren recently said each set costs approximately \$1,600, so the tire bill for this many tires would be, well, a lot (the calculator in our computer just said EEEEEEE because the number was so large).

Keep in mind that these numbers grow every minute of every day, turning the little blue pill into a cultural icon.

Remember that no medicine is for everyone. If you use nitrate drugs, often used to control chest pain (also known as angina), don't take Viagra®. Discuss your general health status with your doctor to ensure that you are healthy enough to engage in sexual activity. If you experience chest pain, nausea, or any other discomforts during sex, or an erection that lasts longer than 4 hours, seek immediate medical help. The most common side effects of Viagra® are headache, facial flushing, and upset stomach.